



Sesto San Giovanni
per l'UNESCO

IL COMITATO

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CITTÀ DI SESTO SAN GIOVANNI

MEDAGLIA D'ORO AL VALOR MILITARE

UNDER THE AEGIS OF



MINISTERO
PER I BENI E
LE ATTIVITÀ
CULTURALI



Regione Lombardia

Cultura



Provincia
di Milano



Sesto San Giovanni

A History and a Future. Industrial Heritage for the Whole World

INTERNATIONAL SYMPOSIUM 24-25 SEPTEMBER 2010



PROGRAMME

Friday, September 24 (Town Hall – Council Room – Piazza della Resistenza, 20)

9:15 a.m.

Welcome address

Felice Cagliani, President, City Council and City Council Special Committee for UNESCO

9:30 a.m.

Session I. Towards Sesto San Giovanni as a World Heritage of Humanity

The perimeter of the application process and the constituent parts of the nomination file.

Chairperson:

Maria Bonfanti, President, Support Committee

Panelists:

Federico Ottolenghi, Sesto San Giovanni and the World Heritage. The reasons for our future lie in our past

Louis Bergeron, Sesto San Giovanni applying for the UNESCO World Heritage List. A new step in the transition from single site to historic cultural landscape

Jean-Daniel Jeanneret, From sarcasm to honours: a changing look at an industrial city

Marie Patou, The Nord-Pas de Calais Coalfield, an evolving cultural landscape

Sachiko Ishibashi, Local Government and community effort towards the Tomioka World Heritage Nomination

Gianni Turchetta, The memory of modernity

Maurizio Monoli and Monica Abbiati, Lombardy Region: programmes and activities supporting the inscribed assets and the application for inscription of new assets on the UNESCO World Heritage List

Adele Cesi, What future for the UNESCO World Heritage Convention ?

2:30 p.m.

Session II. Memory of the Future: the City between Identity and Development

The museum system in Sesto and the networks of which it is part. Culture and innovation for development, the value of mobilization and of a territorial project in an international comparative perspective.

Chairperson:

Monica Chittò, City Councillor in charge of Education and Culture

Panelists:

Gianni Cervetti, The memory trust and research for the future

Alberto Bassi, Memory of the project for industrial production: the Giovanni Sacchi Archives, a model maker for design

Paolo Cavallo, Campari Gallery. A workshop of images and emotions

Antonio Valentino, From the red museum to the blue workshop

Angelo Cappellini, Milan, the City of Design, and the network of company museums

Massimo Negri, Industrial Sites on the UNESCO World Heritage List: some keys for interpretation

Renato Covino, Industrial heritage in local development and enhancement of the territory

Ewa Bergdahl, The industrial landscape of Norrköping. Economic effects and results of reuse

Belem Oviedo, Industrial heritage in the Pachuca and Real del Monte mining district in Mexico: conservation, reuse, and the future

Kanji Ishii, The economic history of the Tomioka silk mill

Saturday, September 25 (Spazio MIL – Via Granelli)

9:00 a.m.

Session III: Industrial Heritage, a Strategic Resource for Urban Development

The role of historic-documentary assets in the transformation of the town. What urban functions, financing and management policies can be promoted.

Chairman:

Demetrio Morabito, Deputy Mayor in charge of Urban Development

Panelists:

Giancarlo Consonni, The large monuments of industrial archaeology in Sesto San Giovanni. Some practices of restoration

Massimo Preite, The iron and steel heritage in Piombino as a resource for urban development

Klaus R. Kunzmann, Industrial heritage: an asset for structural change in old industrial regions. The Ruhr ten years after the International Building Exhibition Emscher Park

Roberto Parisi, Urban-industrial suburbs in Italy. Some questions of history, memory, and reuse

Carolina Di Biase, In front of the factory. Industrial heritage as a whole set of continuities in time and space

Giovanni Luigi Fontana, Industrial heritage and culture in the City of Innovation

Roberto D'Agostino, Brown fields and urban re-qualification. The case of the Venice Arsenal

Federico Oliva, Territorial transformations and urban development in the core of the infinite city

2:00 p.m.

Session IV: A Covenant for Reuse

Conservation, enhancement and reuse of the heritage. The role of local government and of the private sector in management.

Chairman:

Giuseppe Nicosia, Vicepresident, City Council and City Council Special Committee for UNESCO

Panelists:

Demetrio Morabito, Resources and potentialities for the reuse of brown fields

Isabella Inti, Temporary reuse, a strategic tool for the relaunch of MAGE, and beyond

Carlo Lio, The role of Milano Metropoli in enhancing brown fields

Monica Chittò, Breda Archaeological Park, a transformation in progress

Luciano Crespi, Neotopias. Interior design in the transformation of brown fields

Aspasia Louvi-Kizi, A sustainable management model for thematic technological museums

Keiichi Shimizu, Conservation and the adaptive reuse of industrial heritage in Japan

Maria Teresa Pontois, Strategies for an evolving cultural landscape: Sesto San Giovanni's distinctiveness

Final speech

Giorgio Oldrini, Mayor of Sesto San Giovanni

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The Panelists

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Abbiati Monica, Head Office for Cultural Affairs, Lombardy Region

Bassi Alberto, IUAV (Venice Architecture University), ISEC Foundation, Scientific Coordinator of Sacchi Archives

Bergdahl Ewa, Director, Public Engagement, Public Division, Swedish Museum of Natural History

Bergeron Louis, Professor Emeritus, Ecole des Hautes Etudes en Sciences Sociales, Paris, TICCIH Honorary President for Life, Koinetwork e.g.e.i.

Bonfanti Maria, President, Support Committee for UNESCO inscription of Sesto San Giovanni's industrial heritage, President of Banca di Credito Cooperativo in Sesto San Giovanni

Cagliani Felice, President, City Council and City Council Special Committee for UNESCO, Sesto S.G.

Cappellini Angelo, Board member, Società per le belle arti ed esposizione permanente, Former Director of Cultural Heritage and Museums Department, Province of Milan

Cavallo Paolo, Group Risk Manager & HQ Facility Management, Responsible for Campari Gallery

Cervetti Gianni, President, ISEC (Institute for the History of Contemporary Age) Foundation

Cesi Adele, UNESCO World Heritage Office, Secretariat General, MiBAC (Italian Ministry of Cultural Assets and Activities)

Chittò Monica, City Councillor in charge of Education and Culture, Sesto San Giovanni

Consonni Giancarlo, Milan Polytechnic University

Covino Renato, Perugia University, AIPAI (Italian Association for Industrial Archaeology Heritage) President

Crespi Luciano, Milan Polytechnic University

D'Agostino Roberto, President, AUDIS (Association of Urban Brown Fields), President, Venice Arsenal

Di Biase Carolina, Milan Polytechnic University

Fontana Giovanni Luigi, Padua University, Director, Master Course in Industrial Heritage Conservation and Management

The Panelists

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Inti Isabella, Milan Polytechnic University, Multiplicity.Lab

Ishibashi Sachiko, World Heritage Registration Promotion Division, Gunma Prefectural Government

Ishii Kanji, Professor Emeritus, Tokyo University

Jeanneret Jean-Daniel, Heritage Director, Municipality of La Chaux de Fonds

Kunzmann Klaus R., Professor Emeritus, Dortmund Technical University

Lio Carlo, CEO, Milano Metropoli Development Agency

Louvi-Kizi Aspasia, General Director, Cultural Foundation of the Bank of Piraeus

Maiullari Pontois Maria-Teresa, Ecole des Hautes Etudes en Sciences Sociales, Paris, Koinetwork e.g.e.i. CEO

Monoli Maurizio, Head Office for Cultural Affairs, Lombardy Region

Morabito Demetrio, Deputy Mayor in charge of Urban Development, Sesto San Giovanni

Negri Massimo, IULM (Milan Modern Languages University), Director, Master Course in European Museology and European Museum Academy

Nicosia Giuseppe, Vicepresident, City Council and City Council Special Committee for UNESCO, Sesto S.G.

Oldrini Giorgio, Mayor of Sesto San Giovanni

Oliva Federico, Milan Polytechnic University, INU (National Institute for Urban Planning) President

Ottolenghi Federico, in charge of the Application File for the Municipality of Sesto San Giovanni

Oviedo Belem, Director of the Archives and Museum of the Silver Mines, Pachuca, TICCIH Mexico President

Parisi Roberto, Molise University, AIPAI Vicepresident

Patou Marie, in charge of the Application File for Nord-Pas de Calais Coalfield

Preite Massimo, Florence University, AIPAI Vicepresident, TICCIH Board member

Shimizu Keiichi, Tomioka Prefectural Government

Turchetta Gianni, Milan University

Valentino Antonio, Principal, Spinelli Secondary School, Sesto San Giovanni