

**Society for Industrial Archeology - Industrial Heritage Preservation Grant
Grant Application Cover Sheet**

Date of application:	1.02/19/2013	Title of Grant:	2.Bricks, Barrel Vaults & Beer: The Architectural Legacy of Cincinnati	
3.Steve Hampton		4.513-604-9812		5.info@otrbrewerydistrict.org

Name of Principal Researcher (Send PDF of CV with this application) Phone E-mail

6.PO Box 14654	7.Cincinnati, OH 45250
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Address City, State, Zip

8.The Betts House, Julie Carpenter, Executive Director	9.513-651-0734	10.info@TheBettsHouse.org
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Name of Project Sponsor (Organization and contact name) Phone E-mail
(Send PDF of letters of sponsorship or collaboration)

11.416 Clark Street	12.Cincinnati, OH 45203	13.31-1433844	14.501c3
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Address City, State, Zip Tax ID Type of Tax Status

15.Brewery District Community Urban Redevelopment Corporation	16.513-604-9812	17.info@otrbrewerydistrict.org
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Name of Project Co-Sponsor (s) Phone E-mail
(Send PDF of letters of sponsorship or collaboration)

18.PO Box 14654	19.Cincinnati, OH 45250	20.20-1262456	21.501c3
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Address City, State, Zip Tax ID Type of Tax Status

22.The Betts House	23.513-651-0734	24.info@TheBettsHouse.org
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Name of person or organization receiving the check Phone E-mail

25.416 Clark Street	26.Cincinnati, OH 45203
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Address City, State, Zip

27. Brief Description of Project (Send full project summary & application narrative in PDF)
Cincinnati has one of the largest collections of pre-Prohibition brewery buildings in the United States. The Betts House Research Center, in partnership with the Brewery District Community Urban Redevelopment Corporation, plans to create an exhibit to celebrate and explore this rich history.

Bricks, Barrel Vaults & Beer: The Architectural Legacy of Cincinnati Breweries, will explore the varieties of brewery architecture in the city as well as the impact of technology on the construction and function of breweries. Research to prepare the exhibit will focus on the way the buildings were constructed and how the buildings functioned. Their role in shaping Cincinnati's built environment will also be investigated. In addition, the exhibit will place Cincinnati brewing in its historical context. Case studies on the preservation and future redevelopment of the remaining brewery buildings will also be presented. Public programs, including lectures and tours, will expand on exhibit content, as will a booklet printed in conjunction with the exhibit. The exhibit will be displayed at The Betts House October 12, 2013 through February 27, 2014, it will then travel to other regional venues.

28. Project start date:	03/01/2013	29. Project end date:	03/01/2014
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30. Is this a new proposal ?	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No
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31. Is this a resubmitted proposal ?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
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32. Are you a previous SIA Grant Awardee ?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
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33. Is this grant your only funding source ?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
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34. Total dollar amount requested: (send PDF of full budget)	\$3,000.00
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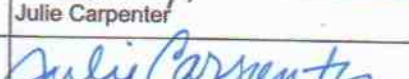
35. Total matching funds:	\$59,696.57
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36. Total project budget:	\$62,696.57
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37. Print Name of Principal Researcher:	STEVE HAMPTON
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38. Signature (Please fax or scan/send PDF)	
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39. Print Name of Sponsoring Org. Official	Julie Carpenter
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40. Signature (Please fax or scan/send PDF)	
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Project Summary (1 page)

Rationale and goals of project, methodologies, key historians, researchers and other participants should be detailed.

Bricks, Barrel Vaults, & Beer: The Architectural Legacy of Cincinnati Breweries seeks to increase public awareness of brewing history in Cincinnati, the impact of that industry on our built environment, and suggest future uses for extant brewery structures. The Betts House also plans to create new partnerships that will strengthen our organization and draw new audiences to the museum for this exhibit.

This exhibit will be created in partnership with the Brewery District Community Urban Redevelopment Corporation (BDCURC), utilizing the extensive information they already have on historic Cincinnati breweries as well as conducting new research into local archives, trade publications, tax records, and other primary source materials to gain a better understanding of the operation and impact of these facilities.

Our lead curators for the exhibit are Steven Hampton, Executive Director of BDCURC and author Michael Morgan. Betts House executive director Julie Carpenter, a historian and museum professional, will manage the project. In addition, public historian Mary Ladrick has been hired as a researcher.

Cincinnati breweries left a lasting impact on the city. Prior to prohibition, they were one of the largest direct and indirect employers. In addition to the breweries themselves, the brewing industry required other structures in order to function, including lagering cellars, malt houses, stables, saloons, farms, bottling plants, barrel houses, and residential buildings for the owners and their workers. Many brewery-related structures remain in the Cincinnati region. By understanding their historical operations, we can not only interpret them better, but we can also begin to consider future uses for these remarkable buildings.

Bricks, Barrel Vaults, & Beer will provide an overview of the history of brewing in Cincinnati, describe the numerous building types used by the industry, detail how these facilities operated, and suggest models for adaptive reuse of the structures. The exhibit will include text, illustrations, historic and contemporary images, and computer-generated models and renderings.

This exhibit, on view at The Betts House for five months, will be made available to other venues at no charge. We expect it to travel for at least eighteen months following its run at The Betts House. In addition, the booklet produced in conjunction with the exhibit will be made available through the BDCURC on an ongoing basis.

In addition to the exhibit, we are working with BDCURC and other community partners, to develop programs including tours, lectures, panel discussions, and educational outreach. The impact of the brewing industry on Cincinnati continues into present day. In order to revitalize the neighborhoods around these structures, we must understand and share their history and significance with the wider community in order that voters and concerned citizens can make informed decisions about the future of their neighborhoods.

Application Narrative (4 pages)

1. Documentation of need for the Project: What is the proposed project's significance to industrial heritage? Explain how the project will contribute to historical industrial resources or to a broader public understanding of industrial heritage preservation.

Cincinnati has one of the largest collections of pre-prohibition brewery buildings in the United States. Most of these buildings are located in neighborhoods in the basin of Cincinnati – Over the Rhine, Brighton, and the West End. These neighborhoods, and the brewing structures they contain, have faced years of neglect, but are on the cusp of renewal. The growing interest in our brewing heritage, increasing investment in restoration of the historic building fabric, and Christian Moerlein's adaptive reuse of the nineteenth century Kaufman Brewery as its modern production facility, make this an ideal time to delve into the history and function of breweries in Cincinnati.

Over the past few years, tours and events featuring Cincinnati's historic breweries have increased in frequency and attendance, yet many questions remain unanswered about the histories of the buildings. Perhaps more importantly, many structures remain vacant and some are threatened with demolition from long-term obsolescence. This project will fill in many gaps in our historical knowledge and explore potential future uses of these structures.

The central component of this project is an exhibit consisting of approximately 20 laminated gator board panels. The panels will include text, reproductions of primary sources (including historical photos and blueprints), contemporary images, and architectural drawings. The exhibit will also contain virtual architectural building models and renderings of the historical functions and future uses of these structures.

The exhibit will explore the varieties of brewery architecture in Cincinnati, from its early un-adorned structures to mature, elaborately decorated buildings. The exhibit will consider the impact of technology on the function and construction of breweries, place brewing in its historical context, and examine how the buildings functioned within the city. Case studies on the preservation and future redevelopment of the remaining brewery buildings will also be presented.

To enhance and expand on the exhibit content, a series of public programs will be offered, including lectures, panel discussions, and tours. In addition to the exhibit, a companion booklet will be created, providing additional information as well as bibliographic resources.

2. What research methods will you employ? Explain how research or other activities will be conducted. Cover methods, objectives, tools, and a timetable.

Research for this project will focus on two areas:

1. documenting remaining brewery structures in the Cincinnati region
2. historical research to learn how these buildings functioned

We hope to document many of the remaining brewery structures using both photography and scans. Many of these buildings are privately owned, so obtaining access to the interiors is a challenge. Fortunately the BDCURC has existing relationships with many of the owners which we hope to leverage for this project.

Research will be conducted at regional archives, focusing on primary sources including historical newspapers and magazines, trade publications, corporate archives, tax records, and personal papers from families connected to breweries. We are also aware of several large private collections that BDCURC will help us access. Comparisons may also be made between Cincinnati breweries and comparable structures in other cities, particularly Philadelphia and New York.

Research for this project is underway. Research assistant Mary Ladrack, a recent graduate with a master's degree in public history, will complete her work over the spring. Curators Steven Hampton and Michael Morgan will work closely with Ms. Ladrack and will use her findings to develop exhibit content over the summer. The exhibit is scheduled to open on October 11, 2013 and will be on view through February 27, 2014. We anticipate the exhibit booklet available at the same time.

3. Who is responsible for your project. Name key personnel and describe their qualifications and project responsibilities. Attached resumes and letters as specified under "Support Material."

The content of the exhibit will be developed by two guest curators Steven T. Hampton and Michael D. Morgan. Julie Carpenter, executive director of the Betts House, will serve as the project director. Additional project staff include research assistant Mary Ladrack and graphic designer Elaine Olund.

Mr. Hampton, a resident of Cincinnati's historic Over-the-Rhine neighborhood, is an architect with a practice focusing on the redevelopment of older buildings as well as other commercial and residential projects throughout the region. In addition, he serves as executive director of the Brewery District Community Urban Redevelopment Corporation.

Mr. Morgan is the author of *Over-the-Rhine: When Beer Was King*, an attorney and real estate agent. He also serves on the board of trustees of the Brewery District Community Urban Redevelopment Corporation and is the founder and president of Queen City History & Education, offering tours and speakers on Cincinnati history.

Mr. Hampton and Mr. Morgan are actively involved in the creation of a heritage trail exploring Cincinnati's brewing history and the Beer Barons Hall of Fame. Working closely with historical advisors to those projects -- Kevin Grace, University Archivist and the head of the Archives & Rare Books Library at the University of Cincinnati; Phil Nuxhall, historian for the Spring Grove Cemetery Heritage Foundation; Christopher Smith, genealogy and local history reference librarian at the Public Library of Cincinnati and Hamilton County; and Dr. Don Heinrich Tolzmann, author, historian, and curator of the German Heritage Museum -- Mr. Hampton and Mr. Morgan are developing content and resources that will also be utilized in our exhibit and programs.

Ms. Carpenter holds a master's degree in history from George Mason University and a bachelor's degree in history from Wittenberg University. Since 2008, Ms. Carpenter has served as the executive director of BHRC. She has served as the project director for three award-winning exhibits. In addition, Ms. Carpenter was the curator of *History at Home, Queen City to Porkopolis*, and the award-winning exhibit *The Big Shake*. Ms. Carpenter will work with guest curators to develop exhibit text and will oversee the design and execution of the exhibit. As the sole employee of BHRC, Ms. Carpenter will also handle the public relations and marketing of the exhibit and its related programs, as well as ensuring public access to The Betts House for the duration of the exhibit.

Research assistant Mary Ladrick will be responsible for the first phase of research. Building on materials already collected by BDCURC, Ms. Ladrick will investigate regional resources to gather primary source material on the operation of the brewery industry in the city.

Exhibit designer, Elaine Olund has over twenty years of experience as a graphic designer. Her clients include Proctor & Gamble, Fifth Third Bank, the Bethesda Foundation, and KnowledgeWorks Foundation. Ms. Olund has worked with The Betts House for a number of years designing other exhibits as well as promotional materials.

BHRC is partnering with the Brewery District Community Urban Redevelopment Corporation (BDCURC) on this project. BDCURC was founded as a 501(c)(3) organization in 2005 (EIN 20-1262456) to assist with the redevelopment of the northern half of Over-the-Rhine and immediately adjacent areas. BDCURC has engaged in planning activities that generate a vision for the neighborhood, advocacy to make it safer, and conduct events that educate the public about the area's history and economic potential. The organization began the first large-scale heritage tourism programs in Over-the-Rhine -- including walking tours and the development of a marked heritage trail. BDCURC envisions a mixed-use, mixed-income neighborhood that will become positive economic driver for the City of Cincinnati; educating the public through exhibits and programs like this project plays a critical role in this vision.

4. What tangible products do you expect to produce with this project? Please be specific about materials you plan to create in connection with the project. Explain how such materials will be circulated, stored and distributed.

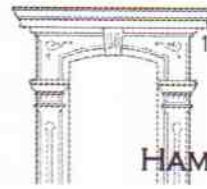
The central component of this project is an exhibit consisting of approximately 20 laminated gator board panels. Following its conclusion at The Betts House, the exhibit will be available, at no charge, for display at other venues. Past exhibits have traveled to branch libraries in Delhi, Mariemont, Sharonville, and Westwood as well as cultural or commercial facilities including Anderson Township History Room, Architectural Foundation of Cincinnati, Butler County Historical Society, City Hall, Christ Church Cathedral, Clifton Cultural Arts Center, East Kentucky Science Center, Glendale Heritage Preservation Museum, Heritage Village at Sharon Woods, Park + Vine General Store, Harriet Beecher Stowe House, William H. Taft National Historic Site, and Venue 222. When not in circulation, the exhibit will be stored at The Betts House.

To enhance and expand on the exhibit content, a companion booklet will also be created. The booklet will be sold by The Betts House during the course of the exhibit on-site at the house as well as at off-site programs. Copies of the booklet will also be available for traveling exhibit venues to sell and sold on an ongoing basis by BDCURC, who will also maintain the inventory of booklets. We anticipate the booklet will also be sold in some local businesses including The Ohio Bookstore and the Lager House gift shop. In order to make the booklet widely accessible, complimentary copies will be provided to regional libraries and historical societies, as well as to exhibit and program funders.

Project Budget

INCOME	BUDGET
Betts House operating budget	\$19,196.57
Individual donations	\$2,500.00
Grant Income	
John Hauck Foundation	\$5,000.00
Ohio Humanities Council	\$4,000.00
Additional grants	\$20,000.00
Sponsorship Income	\$9,500.00
Earned Income	
Admission	\$1,000.00
Tours	\$500.00
Lectures	\$500.00
Booklet sales	\$500.00
TOTAL ESTIMATED INCOME	\$62,696.57
EXPENSES	EXPENSES
Administrative/Operating Expenses	
Executive Director (staff house during regular hours) (225 hrs \$30/hr)	\$6,750.00
Bookkeeper (required by grant) (5 hrs, \$50/hr)	\$250.00
Daily opening costs - utilities	\$1,762.17
Daily opening costs - security	\$649.30
Daily opening costs - insurance	\$1,280.48
Daily opening costs - facilities	\$697.62
Total Admin/Op Expenses	\$11,389.57
Project Staff Expenses	
Project director (editing, pr/marketing, fundraising, management, etc) (260 hrs \$30/hr)	\$7,800.00
Curator Hampton (200 hrs \$20/hr)	\$4,000.00
Curator Morgan (200 hrs \$20/hr)	\$4,000.00
Research Assistant (100 hours \$10/hr)	\$2,000.00
EEO Design, design of exhibit, postcards, posters, and advertising (150 hrs \$40/hr)	\$6,000.00
Total Project Staff Expenses	\$23,800.00
Project Expenses	
Panel production	\$3,000.00
Models/interactives	\$5,000.00
Education programs	\$1,500.00
Photography and reproduction permissions	\$1,000.00
Public programs - lectures	\$1,000.00
Public programs - tours	\$1,500.00
Exhibit booklet (printing)	\$5,800.00
Total Project Expenses	\$18,800.00
PR/Marketing Expenses	
postcards (5,600) printing	\$1,288.00
postcards (5,500) mailing (include Smithsonian Magazine list)	\$2,035.00
poster 11x17 (100)	\$134.00
advertising	\$5,000.00
opening reception	\$250.00
Total PR/Mkt Expenses	\$8,707.00
TOTAL ESTIMATED EXPENSES	\$62,696.57

RESUME



110 EAST McMICKEN AVENUE
CINCINNATI, OHIO 45202
(513) 784-0352
FAX (513) 784-0024

HAMPTON ARCHITECTS, LLC

Steven T. Hampton, Architect

• PROFESSIONAL EXPERIENCE

Mr. Hampton has led Hampton Architects since its founding in 2005. A major focus of this practice has been renovation and redevelopment projects in the urban core and surrounding neighborhoods. These projects have ranged from small home renovations and additions, to full rehabs of historic rowhouses, to million dollar mixed-use renovation projects using historic tax credits and LEED certification.

He is experienced in the challenges and opportunities in working with existing buildings, with a focus on balancing function, aesthetics, and cost.

In work at previous firms, Mr. Hampton was project architect for a number of multi-million dollar religious & school projects spanning the entire design process from master planning through construction administration.

In addition to his architecture practice, Mr. Hampton is also the Executive Director of the Brewery District Community Urban Redevelopment Corporation. This neighborhood non-profit group focuses on preserving and promoting Over-the-Rhine's unique brewing history and historic architecture, as well as working to sustainably redevelop it.

• PRESENTATIONS

Hampton, Steven (2012). *Renovating The Historic Crown Building Sustainably*. Presentation at the Over-the-Rhine Green Homes Summit, Cincinnati, Ohio.

Hampton Steven, et al. (2009). *Over-the-Rhine Green Historic Study*. Presentation at the University of Cincinnati, Cincinnati, Ohio.

• PUBLICATIONS

Over-the-Rhine Foundation. *Over-the-Rhine Green Historic Study: Exploring the Intersection Between Environmental Sustainability and Historic Preservation*. Cincinnati: Self-Published, 2009. Print.

• PROJECTS

The Over-the-Rhine Brewery District Charrette, 2009. Organizer and team leader.

Over-the-Rhine Design Charrette: A Charrette for Infill Design in Cincinnati's Historic Over-the-Rhine Neighborhood, 2008. Participant and team leader.

• EDUCATION

Bachelor of Architecture, University of Cincinnati, 1999

• REGISTRATIONS & CERTIFICATIONS

State of Ohio Architectural License #13302

State of Kentucky Architectural License #6062

National Council of Architectural Registration Boards Certification #57354

LEED AP BD+C

International Code Council Member

MICHAEL D. MORGAN, J.D.

P.O. Box 14091
Cincinnati, OH 45250

(513) 304-4900
MMorgan@queencityhistory.com

QUEEN CITY HISTORY & EDUCATION, Ltd:

President, 2010-present.

- **Heritage Tourism:** Create, conduct and manage bus and walking tours of historic locations.
- **Author and Publisher:** Write and publish local history. "*Over-the-Rhine: When Beer Was King*" published by History Press in 2010, won "Best Local Author" in the 2011 CityBeat "Best of Cincinnati" awards and was a finalist for an Ohioana Award. Queen City History & Education Ltd. will be producing its first self-published work in 2013.
- **Instructor and Lecturer:** Conduct lectures on topics related to historic preservation, municipal land-use law and local history.

MICHAEL D. MORGAN, LAW OFFICE, CINCINNATI, OH

Attorney, November 1999-2006 and 2010-present

- Possess a specialization in municipal land-use law as exemplified by litigation and consultation work on cases including: *State of Ohio ex rel. Michael Morgan v. City of Cincinnati Historic Conservation Board*, *State of Ohio ex rel. Phillips Supply Co. v. City of Cincinnati* (representing amicus community councils), and *West End Community Council, et. al. v. CityLink*.
- **Chair of the Board of Housing Appeals (BHA):** BHA is an administrative tribunal that hears appeals relating to Cincinnati's vacant building maintenance license, tax abatements, and other building code violations. Have served as board chair since the board's creation in 2009. Assisted with the initial ordinance that created the BHA, drafted its bylaws, and am the primary author of changes to the Vacant Building Maintenance License ordinance that were codified in February 2011.
- **Pro Bono Chair of Historic Building Loss Task Force:** Created by City Council in 2009, the task force was challenged with identifying the causes of long-term neglect that results in the destruction of Cincinnati's historic neighborhoods, and to propose solutions to these problems. Served as primary author of the findings and conclusions of the task force that were released in September 2010 and were codified in a December 7, 2010 motion, a February 11, 2011 ordinance and an additional ordinance passed on June 20, 2012.
- Developed a law firm with a focus on real estate litigation, criminal defense, general civil litigation, transactional real estate matters, commercial and residential leases, and landlord-tenant disputes.
- Litigated criminal and civil cases including personal injury, contract disputes, premises liability, etc.
- Managed all foreclosure title work in 10 Ohio counties for the state's third largest foreclosure firm.
- Managed staff and administrative aspects of the firm and title office.
- Admitted to practice in Ohio and the Federal District of Southwest Ohio.

OVER-THE-RHINE FOUNDATION, CINCINNATI, OH

Executive Director: April 2007 - July 2010

- **OTR Green-Historic Project:** Lead a nationally significant, cross-disciplinary examination of how the LEED point system corresponds with redevelopment of the traditional urban building stock found in Cincinnati. Project involved management and coordination of architects, developers, contractors, preservation consultants, a University of Cincinnati design studio, a U.C. graduate seminar, as well as management of an Ohio Historic Preservation Office Certified Local Government grant and a grant from Duke Energy. Co-authored the 170-page study report.

- **Zoning Code Community Working Group:** Part of an extensive community process to draft recommended changes to the Cincinnati zoning code.
- **Moerlein Brewing Company *pro bono* Legal Counsel:** Managed site selection and acquisition of the new Christian Moerlein Brewing Company in OTR. Acquisition required over a year of multi-party contract negotiations, as well as overseeing city and liquor law site requirements.
- **OTR Electric Car *pro bono* Legal Counsel and Media Consultant:** Responsible for establishing relationship with a US Congressman who advocated for the inclusion of electric car conversions in the "Cash for Clunkers" program; as well as managing communications with city officials and local media.
- **Development Director:** Responsibilities included grant writing, seeking private donations, creating and overseeing special events, management of legal affairs, interns, and part-time staff.
- **Media Director:** Handled all aspects of the Foundation's media relations and public advocacy, ranging from television and radio interviews to drafting press releases, generating print media coverage, and writing editorials. Responsible for generating significant media coverage.
- **Community Outreach:** Have served on the Over-the-Rhine Community Council Board, Brewery District CURC Board, Vine Street Central Business District Board, the Cincinnati Opera, and the OTR Alliance.

HUFF REALTY, CINCINNATI, OH

Real Estate Sales Agent, January 2005-May 2007

- Served as a commissioned sales representative handling millions of dollars in urban listings, representing both commercial and residential clients. Have done site acquisition for developers and represented national corporations in purchase and lease negotiations.
- Currently remain a licensed real estate sales agent in the State of Ohio.

WOOD COUNTY COURT OF COMMON PLEAS, BOWLING GREEN, OH

Staff Attorney, March 1999-November 1999

- Conducted research, provided findings needed to decide motions and cases, and drafted motions for Judge Reeve Kelsey.
- Drafted a broad spectrum of opinions in civil, criminal, and domestic litigation including *Peterson v. Peterson* (2000) 101 Misc.2d 34 (choice of laws issue), as well as controversial opinions upheld in *Center Twp. v. Valentine*, 2000 Ohio App LEXIS 5177 (invalidating township's zoning code) and *State v. Reeves*, 2000 Ohio App LEXIS 2004 (1st and 4th Amendment questions.)

ACTIVITIES & PUBLICATIONS

- **Brewery District CURC:** Serve as a trustee of the non-profit and chair the Beer Barons Hall of Fame Committee, the Heritage Trail Committee, and the Zoning Change Committee. Helped form the organization and served as its first Executive Director.
- **Author of: Over-the-Rhine: When Beer Was King** (2010).
- **Chair of Cincinnati City Council Owner Redevelopment Loan Task Force:** Worked with city staff, Cincinnati Development Fund, PNC Bank, state legislators, developers and Over-the-Rhine stakeholders to develop a private-public loan program.
- **Bockfest 2006 - present:** Manage the organization, participation, city approval, licensing and permits, negotiation of advertising packages, media relations, and marketing for the event, central entertainment hall, and parade. Have grown Bockfest from a few hundred neighborhood participants to an event with an international bock beer competition, significant media coverage, participation of dozens of German heritage organizations, and thousands of regional attendees.
- **Preservation Leadership Training-Advanced:** Helped draw the National Trust for Historic Preservation's 2010 training to Cincinnati; served on the committee that did preparatory work

including site selection, arranging interviewees, and compiling materials; presented community information at the training; and attended the training as a participant.

- **USGBC Greening the Heartland Regional Conference 2010:** Presented findings of the "Over-the-Rhine Green Historic Study" to Midwest regional conference.
- **Over-the-Rhine Biergarten at Findlay Market:** Conceived, created and acquired initial licensing for the beer garden at historic Findlay Market in 2009. Since then, the beer garden has been consistently rated as one of market goers' favorite aspects of Findlay Market and has been attributed by the market for significant increases in business and visitors.
- **Author of Op-Ed Pieces Including:** "What Separates Charleston and New Orleans from Cincinnati Are the Choices We've Made," *Cincinnati Enquirer*, January 17, 2010; "Let's Help Individuals, Not Just Corporations, Play Role in OTR Revival," *Business Courier*, June 6, 2008; and "Social Problems Plaguing OTR Stretch Way Beyond Its Borders," *Business Courier*, February 22, 2008.
- **Director of the 2006 Prohibition Resistance Tour:** Conceived, planned, organized, acquired sponsorship and volunteers for, and managed Over-the-Rhine's first large-scale heritage tourism event. These tours are now an ongoing event that benefits the non-profit Brewery District CURC and help fund the preservation of historic brewery buildings.
- **Judicial Candidate Selection Committee, 2005:** Helped select judicial candidates for Hamilton County Court of Common Pleas and Municipal Court races, then served supporting roles in two judicial campaigns.
- Author of Honors Project thesis *Lying in the Heartland: Problems and Solutions Regarding Polygraph Evidence in Ohio Criminal Procedure*, (2000) 26 Ohio Northern University Law Review 89.
- Graduate Research Assistant at University of Toledo College of Law for Professor David Harris. Acknowledged for my research and editing contributions to *Car Wars: The Fourth Amendment's Death on the Highway*, 66 Geo. Wash. L. Rev. 556.
- Graduate Research Assistant at University of Toledo College of Law for Professor Daniel Steinbock. Acknowledged for my research contributions to *The Wrong Line Between Freedom and Restraint: The unreality, obscurity, and incivility of the Fourth Amendment consensual encounter*, 38 San Diego L. Rev. 507.

EDUCATION

UNIVERSITY OF TOLEDO COLLEGE OF LAW, TOLEDO, OH

Juris Doctor, December 1998 Graduated *Cum Laude*

OHIO UNIVERSITY, ATHENS, OH

Bachelor of Arts in Psychology, August 1995

julie carpenter

3225 Hanna Avenue • Cincinnati, OH 45211 • (808) 345-7527 • julianna.carpenter@gmail.com

PROFESSIONAL SUMMARY

Respected and dedicated museum professional with eighteen years of experience in a variety of cultural institutions. Skills include cultural heritage tourism, marketing, public relations, program development, strategic planning, fundraising and administration.

PROFESSIONAL EXPERIENCE

Executive Director

Betts House Research Center, Cincinnati, OH
2008 – present

Marketing & Public Relations

- Planned and implemented marketing and public relations efforts resulting in a 48% increase in total attendance and a 137% increase in paid admissions, growing average daily attendance from four to seven
- Coordinated creation of new organizational website in Blogger and responsible for updates and maintenance
- Launched social media efforts including Facebook and Twitter
- Developed content for semi-annual print newsletter and monthly e-newsletter
- Developed press list of local and regional media, conducting extensive media outreach resulting in a significant increase in articles and listings

Exhibits & Programs

- Expanded exhibit schedule from one exhibit per year to five exhibits annually
- Organized fifteen guest exhibits, project director and editor for three in-house exhibits, curator of three in-house exhibits
- Promoted Betts House exhibits as traveling exhibits, expanding off-site venues from three to eighteen
- Programmed summer youth day-camp, increasing participants from 219 to 446
- Planned lectures, tours, and other programs for museum audiences
- Presented in-classroom programs, as well as lectures and to non-school groups

Development & Administration

- Researched grant opportunities and wrote grant applications, including our first successful grant to the Ohio Humanities Council
- Prepared annual budget (average \$90,000) managing all expenditures and income
- Recruited and supervised interns through Scripps-Howard funded internship program

PR & Marketing Consultant

Hillwood Estate, Museum & Gardens, Washington, DC
2007 – 2008

- Oversaw launch of institutional rebranding
- Wrote and distributed press releases
- Supervised creation and placement of advertising
- Oversaw film and photography shoots involving collections and grounds
- Coordinated publication of quarterly print newsletter and created monthly e-newsletter through Constant Contact

Marketing Associate

The Phillips Collection, Washington, DC
2005 – 2007

- Created, implemented and evaluated marketing efforts to promote the museum, its exhibits and programs
- Served as museum liaison to community and cultural organizations
- Established tourism outreach including hotel packages, group tour outreach, and coordinating museum participation in city-wide cultural programming
- Developed and executed advertising plan and budget including securing contracts, coordinating content with graphic designer, and evaluating response
- Designed, implemented and evaluated visitor survey to gather demographic information

ADDITIONAL
EXPERIENCE

Professional

Adjunct Professor, Public History Master's Degree Program

Northern Kentucky University, Highland Heights, KY

2011 - present

Publicity and Grants Administration Assistant

Lyman Museum, Hilo, HI

2004 - 2005

Director of Membership and Public Programs

Cultural Tourism DC, Washington, DC

2000 - 2004

*Board
Member*

Downtown Residents Council, Recording Secretary, Cincinnati, OH, 2010 - present

Over the Rhine Foundation, Cincinnati, OH, 2009 - 2011

Museums & Historic Sites of Greater Cincinnati, Chair, 2008 - 2012

Historic Dupont Circle Main Streets, 2005 - 2007

National Cherry Blossom Festival, Vice President Marketing, Washington DC, 2002 - 2004

*Professional
Development*

Non-profit Leadership Institute, Executive Service Corps of Cincinnati, 2008 - 2009

Virginia Travel and Tourism Institute, Virginia Tech, 2000 - 2003

*Public
Programs*

Presenter, "Enriching Summer Camps: Partnering Urban Teens with Trades," Ohio Parks & Recreation Association Annual Conference, 2011

Tour Guide, Brewery District Community Urban Redevelopment Corporation, 2009 - present

Instructor, Education Department, Cincinnati Zoo and Botanical Garden, Cincinnati, OH, 2008 - present

Lecturer, numerous presentations on The Betts House and Cincinnati history, 2008 - present

EDUCATION

Masters in History

George Mason University, Fairfax, VA

Bachelor of Arts in History, *Cum Laude*

Wittenberg University, Springfield, OH

MARY LADRICK
6961 ROYALGREEN DRIVE
CINCINNATI, OHIO 45244
513.304.9300 miladrick@aol.com

SUMMARY

Public Historian with training and experience in diverse aspects of museum work including: interpretive planning, education, programming, research, writing, exhibit planning, collections, volunteer management, grant writing, and fundraising. An understanding of organizational management through extensive small business experience enhances these skills. Committed to and enthusiastic about engaging the community with its cultural heritage through creative programming and interpretation.

EDUCATION

Master of Arts, Public History

Northern Kentucky University, Highland Heights, KY 41009
May 2012

Coursework included:

Exhibits in Museums
Local and Regional Research
Museum Education and Interpretation
Cultural Heritage Tourism

Historic Preservation
Volunteer Management
Theory and Practice of Oral History
American Decorative Arts

Graduate Certificate, Museum Studies

University of Cincinnati, Cincinnati, OH 45219
June 2007

Coursework Included:

Museum Management
Collections Management
Conservation Methods
Internship in Registration, Cincinnati Art Museum

Bachelor of Arts, History

Saint Mary's College, Notre Dame, Indiana 46556
May 1985

MUSEUM EXPERIENCE

Executive Assistant

Heritage Village Museum, Sharonville, OH April – September 2012

Responsibilities Included:

Interpretation and Tours
Special Events Planning
Visitor Services
Bookkeeping

Membership Coordinator
Wedding Coordinator
Volunteer Management
Collections

Graduate Experience

January 2010 – May 2012

In the course of my graduate studies, I collaborated with several organizations on projects:

- **National Underground Railroad Freedom Center:**
 - Exhibit Design/Text Writing for *The Fugitive Slave Act of 1850*
 - Exhibit Guide for *Without Sanctuary: Lynching Photography in America*
- **Behringer-Crawford Museum:**
 - Grant Writing
 - Curriculum-based Tour and Education Plan
 - Volunteer Program Planning
- **Fort Thomas Military and Community Museum:**
 - Exhibit Planning and Installation
 - Exhibit Label/Text Writing
- **Heritage Village Museum:** Historic Research, Furnishing Plan and Interpretation for Elk Lick House, circa 1870
- **Friends of White Water Shaker Village:** Volunteer Development Program

Registration Intern

Cincinnati Art Museum January – May 2007

Responsibilities included:

Condition Reporting Temporary Exhibits, installation and deinstallation
Inventory/ Inventory Resolution
Collections Care: Decompression of stored costumes and textiles
Object handling

Docent

Taft Museum of Art 2004 – Present

I received two years of training in museum education, history of the Baum-Longworth-Sinton-Taft house and its inhabitants, and art history before becoming an active docent, and ongoing training since.

Responsibilities include:

- Interpreting the Collection and Historic House with visitors
- Planning and implementing curriculum-based school tours
- Planning and conducting special interest tours
- Gallery guide for general visitors
- Fundraising

I have served as Chair, Vice-Chair and Treasurer of the 75-member docent corps. I attended the National Docent Symposium in 2009 and 2011 as a representative of the Taft Museum of Art.

BUSINESS EXPERIENCE

Business Manager

RSL Commercial Architecture, Inc. 1990 – Present

Responsibilities Include:

Overseeing all financial operations of the business, including Accounting/bookkeeping, Accounts Payable and Receivable, and Budgets

Human Resources Management, including Payroll, Hiring, Performance Reviews, health care and retirement plan selection and administration.

AREAS OF SPECIAL INTEREST AND EXPERTISE

Current Research in Museum Learning

Free Choice Learning

Community Outreach

Visitor Engagement

Understanding Visitor Motivation

Public Speaking

MEMORANDUM of UNDERSTANDING
BETWEEN THE
BREWERY DISTRICT AND BETTS HOUSE

SUBJECT: Brewery Exhibit

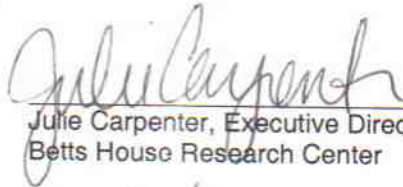
1. Purpose. The Brewery District Community Urban Redevelopment Corporation (BDCURC), a nonprofit 501(c)(3) corporation, and the Betts House Research Center (BHRC), a nonprofit 501(c)(3) corporation, wish to co-produce an exhibit on Brewery Architecture (Exhibit) to be presented in the fall of 2013.
2. The BDCURC and BHRC share a common goal of researching and sharing Cincinnati history. The Exhibit will advance this goal for both organizations.
3. Each organization has access to different funding options and both will be contributing to the financing and production of the Exhibit. It is desirable to have one fiscal agent for the Exhibit.
4. The BDCURC and BHRC will endeavor to work together to produce the Exhibit.
5. BHRC will be the fiscal agent for the Exhibit. All donations, grants, and contributions received by the BDCURC for the Exhibit will be transferred to the BHRC in a timely manner.
6. BHRC will provide an accounting of funds received and expended on a regular basis or as requested by BDCURC.
7. The MOU will expire on December 31, 2014 or when mutually agreed to by both parties.
8. The agreement will become effective upon November 1, 2012.

Hereby signed:



Steven Hampton, Executive Director
Brewery District Community Urban
Redevelopment Corporation

11/13/12
Date



Julie Carpenter, Executive Director
Betts House Research Center

11/14/12
Date