

# **gabriela campagnol**

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## **research and teaching Interests**

Adaptive reuse, industrial heritage, agro-industrial communities, company towns, history, theory and preservation of modern and contemporary architecture and urban design.

## **education**

- 2008 **Ph.D.** in Architecture and Urbanism, University of São Paulo (USP), Brazil  
Dissertation: "Usinas de açúcar: Habitação e patrimônio industrial [Sugar company towns: Residential provision and industrial heritage]."  
Supervisor: Prof. Dr. Carlos Roberto Monteiro de Andrade
- 2003 **Master** of Science in Architecture and Urbanism, University of São Paulo, Brazil  
Master's thesis: "Brazilian industrial and agricultural settlements in the 20<sup>th</sup> century."  
Supervisor: Prof. Dr. Telma de Barros Correia
- 1999 **Professional Degree in Architecture and Urbanism**, Department of Architecture and Urbanism, University of São Paulo, São Carlos, Brazil  
Thesis: "The adaptive reuse of industrial buildings."  
*Equivalent to the bachelor in architecture (B.ARCH) five-year degree in the United States.*
- 1997 **Study Abroad Program** Escuela Técnica Superior de Arquitectura de Barcelona, University Polytechnic of Cataluña (UPC), Barcelona, Spain.  
Summer Course: "Barcelona: From Gaudí to the Olympics."
- 1994 **Professional Degree in Construction**, Escola Técnica Estadual (ETEC) [São Paulo State Technical School], Americana, Brazil (Four-year degree).

## **academic appointments**

- 2008-present Assistant Professor, Department of Architecture, Texas A&M University.
- 2007-2008 Visiting Assistant Professor, Department of Architecture, Texas A&M University.
- 2005 Visiting Assistant Professor, School of Architecture, University of Illinois at Urbana-Champaign.
- 2001-2002 Teaching Assistant, PAE- Programa de Aperfeiçoamento de Ensino [Teaching Improvement Program), Department of Architecture and Urbanism, University of São Paulo, São Carlos, Brazil.

## **awards and honors**

- 2012-present Fellow, Center for Housing and Urban Development (CHUD), Texas A&M University.
- 2010-present Fellow, Center for Heritage Conservation (CHC), Texas A&M University.

2005 **Honorable Mention for publication** of the book *Assentamentos agroindustriais* [Industrial and agricultural settlements]. 7th Annual National Young Architects Awards sponsored by the Institute of Architects of Brazil and Museu da Casa Brasileira [Brazilian House Museum], São Paulo, Brazil.

## grants, fellowships & funded projects

### external

- 2012 **Conference Travel Grant:** International Conference *Company Towns in a Global Perspective*, University of Padua, Padua, Italy, October 3-5. Funded by Excellence Project of the CARIPARO Foundation through the University of Padua, Italy, as part of the research project “Company Towns in the World: Origin, evolution and rehabilitation (16th-20th centuries),” under the coordination of Prof. Giovanni Luigi Fontana. *Financial support for air fare, lodging, meals, and ground transportation.*
- 2012 **International Research Collaborator:** *Virtual Atlas and Online Database Company Towns in the World*. Entries on Sugar Company Towns. Funded by Cariparo Foundation/University of Padua as part of the international and interdisciplinary research project “Company Towns in the World: Origin, evolution and rehabilitation (16th-20th centuries),” which received a total funding of 150,000 Euros, between 2006 and 2012, under the coordination of Prof. Giovanni Luigi Fontana. (US\$2,715).
- 2008 **Conference Travel Grant:** “Jornadas Internacionais de Patrimônio Industrial Agroalimentario [Food industrial heritage conference: Testimonies and intercultural dialogue], Gijon, Spain.  
Sponsor: INCUNA, Industrial Archaeology Association, Gijon, Spain. *Financial support for lodging and ground transportation.*
- 2003 **Book Publication Grant:** *Assentamentos agroindustriais* [Industrial and agricultural settlements]. Sponsor: FAPESP (The State of São Paulo Research Foundation), São Paulo, Brazil. (R\$3,600/US\$2,000).  
*Competitive and peer-reviewed grant for publication of scholarly work/book.*
- 2003-2007 **Doctorate Fellowship (DR):** Research title: “Habitação em usinas de açúcar no Brasil: Origens, difusão e desmonte [Sugar company towns in Brazil: Origins, evolution and deactivation process].”  
Sponsor: FAPESP (The State of São Paulo Research Foundation), October 2003 – February 2007. (40 months total - R\$132,000/ US\$73,333)  
*Financial support to pursue doctoral degree in Architecture and Urbanism at the University of São Paulo. This is a competitive and prestigious fellowship for graduate students developing research projects that will result in dissertations. Acceptance rate was 31% in 2005.*  
[http://www.fapesp.br/arquivos/bolsas\\_2006-CS-portal.pdf](http://www.fapesp.br/arquivos/bolsas_2006-CS-portal.pdf)
- 2003 **Doctorate Fellowship (DR).**  
Sponsor: CAPES - Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (Brazilian Ministry of Education), July 2003 - September 2003. (2 months total - R\$3,600/US\$2,000)  
*Financial support to pursue doctoral degree in Architecture and Urbanism at the University of São Paulo. CAPES is the Brazilian federal agency for the support and evaluation of graduate education. I relinquished this fellowship in order to accept the more prestigious fellowship awarded by FAPESP.*
- 2000-2002 **Master of Science Fellowship (MS):** Research title: “Worker housing in São Paulo sugar company towns.”  
Sponsor: FAPESP (The State of São Paulo Research Foundation), September 2000-October 2002. (24 months total - \$40,200/US\$22,333)  
*Financial support to pursue MS studies in Architecture and Urbanism at the University of São Paulo. This is a competitive and prestigious fellowship for graduate students developing*

research projects that will result in thesis. Acceptance rate was 24% in 2005.  
([http://www.fapesp.br/arquivos/bolsas\\_2006-CS-portal.pdf](http://www.fapesp.br/arquivos/bolsas_2006-CS-portal.pdf))

- 2000 **Master of Science Fellowship (MS).**  
Sponsor: CAPES (Brazilian Ministry of Education, April 2000-August 2000. (4 months total - R\$4,800/US\$2,666)  
*Financial support to pursue MS studies in Architecture and Urbanism at the University of São Paulo. I relinquished this fellowship in order to accept the more prestigious fellowship awarded by FAPESP.*
- 1998-1999 **Scientific Initiation Fellowship (IC):** Research title: "Adaptive reuse of industrial buildings."  
Sponsor: FAPESP (The State of São Paulo Research Foundation), June 1998-December 1999. (6 months total - R\$3,318/US\$1,843)  
*Competitive fellowship for undergraduates working in a research project under the supervision of an advisor with a Ph.D. or equivalent qualification (financial support for development of scientific or technological research)*
- 1997-1998 **Scientific Initiation Fellowship (IC):** Research title: "Vilas operárias construídas por usinas e indústrias em Americana e Santa Bárbara d'Oeste: Levantamento e análise [Industrial and agricultural worker villages in Americana and Santa Bárbara-SP]."  
Sponsor: FAPESP (The State of São Paulo Research Foundation), June 1997- May 1998. (12 total months - \$6,636/US\$3,686)

## TAMU

- 2014 **Co-Principal Investigator:** "Unreal Projects: Using Immersive Visualization to Learn about Distant and Historical Locales." With Stephen Caffey, Mark Clayton, Julian Kang, Geoffrey Booth, Nancy Klein, and Kevin Glowacki.  
Sponsor: Core Curriculum Technology Enhancement Grant Program, College of Architecture, Texas A&M University. (\$US\$ 75,000)
- 2013 **Co-Principal Investigator:** "Design Build Community Service." With Brian Bigelow, Michael O'Brien, and Shannon Van Zandt.  
Sponsor: High Impact Interdisciplinary Programs, College of Architecture, Texas A&M University. (US\$ 20,000)
- 2010 **Principal Investigator:** "Reusing the Industrial Past: Heritage and Sustainability."  
Sponsor: International Research Travel Assistance Grant, The International Programs Office, Texas A&M University. (US\$3,500)
- 2010-2011 **Principal Investigator:** "Sustenance through Heritage: Adaptive Reuse and the Aesthetic of Sustainability."  
Sponsor: Investigative Course Grant, Melbern G. Glasscock Center for Humanities Research, Texas A&M University. (US\$1,500)
- 2010-2011 **Stipendiary Faculty Fellowship.**  
Sponsor: Melbern G. Glasscock Center for Humanities Research, Texas A&M University. (US\$1,500)

## research and creative work

### publications

#### book

- 2004 Campagnol, G. *Assentamentos agroindustriais: O espaço da habitação em usinas de açúcar* [Industrial and agricultural settlements: Housing in sugar company towns]. São Carlos, Brazil: RiMa; FAPESP, 2004. (ISBN: 85-7656-027-1) (Portuguese)

## book chapters

### pending

- 2014 Campagnol, G. "Sugar Company Towns in Brazil". In Fontana, G. (ed.) *Comunità del lavoro: Città e villaggi operai nel mondo*, Venice, Italy: Marsilio Editore.  
*Book chapter as part of the International Research Project Company Towns in the World, University of Padua, Italy. (2013).*

### articles in peer-reviewed journals

- 2011 Campagnol, G. "Industrial Archaeology and Brazilian Industrial Heritage." *Preservation Education & Research* 4 (2011): 1-18. (ISSN 1946-5904)
- 2008 Campagnol, G. "Usinas de açúcar: Formação e transformação de seu espaço [Sugar company towns: Origins and transformation]," *Arqueologia Industrial* (Journal of the Portuguese Association for Industrial Heritage), Vila Nova de Famalicão, Portugal, v. IV (1-2 2008): 73-96. (Text in Portuguese; abstracts in English and French).

### articles in architecture and urbanism magazines

- 2014 Campagnol, G. "Post-industrial sites as canvas." *A+U* 521 14:02: 70-75. (Japan).  
Revitalization of Modernization Heritage.  
*A+U is one of the world top architectural magazine.*

### in progress or under revision

- 2014 Campagnol, G. "Lina Bo Bardi's Industrial Archaeology."
- 2014 Campagnol, G. "From Plantation to Company Town: Housing for Sugar Production in Brazil."

### peer-reviewed authoritative references works

- 2012 Campagnol, G. Thirty entries and collaboration on the topic "Company Towns of Sugar." In Fontana, Giovanni Luigi (ed.). *Company Towns in the World. Origins, Evolution and Rehabilitation (16<sup>th</sup> – 20<sup>th</sup> centuries)*. University of Padua, Italy, 2012. <http://www.companytown.net/>  
<http://companytown.storia.unipd.it/index-db.php>  
*The entries for the Company Towns Atlas and Database comprised of forms with history, typological classification, location, documentation (photos and drawings) and references of a company town. I collaborated with 30 entries of Sugar Company Towns in Brazil, USA, and Cuba.*

### articles in peer-reviewed conference proceedings

- 2013 Campagnol, G. "The Tutelage of the Industrial Heritage in the Engenho Central de Piracicaba," Piracicaba, Brazil," In *Arquimemoria – International conference on the preservation of the built heritage*, Salvador, Brazil: IAB, 2013 (Portuguese; Abstract in Portuguese, Spanish, and English)
- 2011 Campagnol, G. and S. Caffey. "Pepper the Walls with Bullets: Lina Bo Bardi's Museu de Arte de São Paulo." In *Creating\_Making Forum*, edited by Angela Person, 145-151. Norman, OK: University of Oklahoma, 2011.
- 2009 Campagnol, G. "Ingenios de azúcar, sus poblados y el patrimonio industrial [Sugar company towns and industrial heritage]." In *Patrimonio industrial agroalimentario: Testimonios cotidianos del diálogo intercultural* [Food industrial heritage: Testimonies and intercultural dialogue], edited by Miguel Ángel Álvarez Areces, 525-534. Gijon, Spain: Incuna, 2009. (ISBN: 978-84-935766-8-4) (Spanish)
- 2009 Campagnol, G. "Asentamientos azucareros en Brasil: Metodología de investigación [Sugar settlements in Brazil: Research methodology]." In *II Encuentro internacional patrimonio industrial agroalimentario* [International meeting on the conservation of the agro-industrial heritage], edited by Laura Amarilla, presentation number 29.

- Córdoba, Argentina: TICCIH, 2009. (ISBN: 978-987-2202-64-9) (CD-ROM) (Abstract in Spanish; Text in Portuguese)
- 2009 Campagnol, G. "O Espaço nas vilas do açúcar [The space in sugar villages]." In *Encontro nacional sobre patrimônio industrial* [National meeting on industrial heritage], 2. São Paulo, Brazil: Belas Artes, 2009. (Portuguese)
- 2006 Campagnol, G. "Açúcar e território: Resgatando o patrimônio industrial no Brasil [Sugar, territory, and industrial heritage in Brazil]." In *Puesta en valor del patrimonio industrial, sitios, museos y casas* [TICCIH Latin American conference]. Santiago, Chile: TICCIH, 2006. (ISBN: 956-310-072-7) (Portuguese)
- 2005 Campagnol, G. "Núcleos e patrimônio açucareiro em São Paulo, Brasil: Contribuições na produção do espaço urbano e regional [Company towns and sugar heritage in São Paulo]." *Jornadas interdisciplinarias de estudios agrarios y agroindustriales* [Interdisciplinary conference on agrarian and agro-industrial studies], 4. Buenos Aires, Argentina: University of de Buenos Aires, 2005. (ISBN 950-29-0892-9) (CD-ROM) (Portuguese)
- 2005 Campagnol, G. "Colonizando o território: O espaço habitacional gerado por indústria açucareira no interior de São Paulo, Brasil [Housing in sugar villages in São Paulo: A case study]." In *SAL: Seminario de arquitectura Latinoamericana* [SAL: Seminar of Latin American Architecture], 11. Azcapotzalco- Xochimilco. Mexico: Universidad Autónoma Metropolitana, 2005. (T1B04) (CD-ROM) (Portuguese)
- 2004 Campagnol, G. "A moradia do trabalhador canavieiro: Das senzalas às usinas [Worker dwellings: From slave quarters to company towns]." In *Seminário de história da cidade e do urbanismo* [Seminar on the history of the city and urbanism], 8. Niterói, Brazil: UFF, 2004. (CD-ROM) (Portuguese)
- 2004 Campagnol, G. "Núcleos fabriles azucareros en São Paulo, Brasil: Proceso de desmonte y rescate de un patrimonio industrial [Sugar company towns in São Paulo: Deactivation process and industrial heritage]." In *Coloquio internacional de conservación y rescate del patrimonio industrial* [International symposium on conservation and rehabilitation of the industrial heritage], 4. Lima, Peru: TICCIH, 2004 <http://www.agenciaperu.com/cultural/portada/industrial/brasil.htm> (access March 7, 2012). (Spanish)
- 2003 Campagnol, G. "Assentamientos agroindustriales [Industrial and agricultural settlements]." *Conference on the Conservation of Historic Centers and Congress of Historic Cities*, 6. Camagüey, Cuba: Universidad de Camagüey, 2003. (ISBN: 959-16-0225-1) (Spanish)
- 2002 Campagnol, G. "Implantação e traçado dos núcleos habitacionais de usina de açúcar da região de Piracicaba [Housing arrangement in Piracicaba sugar company towns]." In *Seminário de história da cidade e do urbanismo* [Seminar on the history of the city and urbanism], 7. Salvador, Brazil: UFBA, 2002. (CD-ROM) (Portuguese)
- 2000 Campagnol, G. "Moradia operária nos anos quarenta: A vila da Usina São João [Worker housing in the 1940s: The Usina São João village]." In *Seminário de história da cidade e do urbanismo* [Seminar on the history of the city and urbanism], 6. Natal, Brazil: UFRN, 2000. (CD-ROM) (Portuguese)

#### peer-reviewed published abstracts

- 2013 Campagnol, G. "Beyond the Factories: The Case of Sugar Company Towns in the United States." In VII Coloquio Latino Americano de Conservación de Patrimonio Industrial [Latin American Symposium on Conservation of the Industrial Heritage/ III International Seminar of TICCIH Mexico]. TICCIH Mexico: San Luis Potosí, Mexico, 2013
- 2013 Campagnol, G. "Industrial Architecture and Post-Industrial Urban Settings for Sugar Production in Texas: Sugar Land." In *2013 Annual Conference of the Southeast Chapter of the Society of Architectural Historians*. Charlotte, NC: University of North Carolina, 2013.
- 2013 Campagnol, G. "From Company Town to Suburban Houston: The Case of Sugar Land,

- Texas.” In Visible Invisible VI AISU – Associazione Italiana di Storia Urbana, Catania, Italy, 2013
- 2013 Campagnol, G. “The Tutelage of the Industrial Heritage in the Engenho Central de Piracicaba,” Piracicaba, Brazil.” In *Arquimemoria* – International conference on the preservation of the built heritage, Salvador, Brazil: IAB, 2013 (Portuguese, Spanish, and English)
- 2012 Campagnol, G. “Lina Bo Bardi’s Industrial Archaeology.” In *The 30th meeting of the Southeast Chapter of the Society of Architectural Historians*. Athens, GA: University of Georgia, 2012.
- 2012 Campagnol, G. “Redefinindo o Espaço do Açúcar: Patrimônio, Reutilização e Arquitetura Industrial [Redefining the Space of Sugar Production: Heritage, Reuse, and Industrial Architecture].” In *VI Colóquio Latino-Americano sobre Recuperação e Preservação do Patrimônio Industrial* [Latin American Colloquium on Industrial Heritage]. São Paulo, Brazil: Centro Universitário Belas Artes, 2012.
- 2010 Campagnol, G. “Bitter/Sweet: Case Studies in Transformation of Sugar Space in Brazil.” In *Reusing the Industrial Past*. ICOHTEC, TICCIH & Worklab joint conference, 166. Tampere, Finland: ICOHTEC, 2010.
- 2007 Campagnol, G. “Habitação em usinas de açúcar: Origens, difusão e desmonte [Housing in sugar company towns: Origin and deactivation process].” In *Seminário de história do açúcar: Trabalho, população e cotidiano* [Seminar on the history of sugar: Work, population and quotidian], 2.” Itu, Brazil: Museu de Itu, 2007. (Portuguese)
- 1999 Campagnol, G. “Usina Santa Bárbara: A reutilização de edifícios industriais [Santa Bárbara sugar company and the adaptive reuse of industrial buildings].” In 51<sup>st</sup> SBPC (Annual meeting of the Brazilian Society for the Progress of Science). Porto Alegre, Brazil: SBPC, 1999. (Portuguese)
- 1998 Campagnol, G. “Indústria e habitação: O caso da vila Romi [Worker villages: Vila Romi case study].” In 50<sup>th</sup> SBPC (Annual meeting of the Brazilian Society for the Progress of Science). Natal, Brazil: SBPC, 1998. (Portuguese)
- 1998 Campagnol, G. “Indústria e habitação: O caso da vila Usina Sta. Bárbara [Industry and housing: The case study of Sta. Bárbara sugar company].” In SICUSP (Symposium for scientific initiation of the University of São Paulo), 6. São Paulo, Brazil: USP, 1998. (Portuguese)

#### invited publications

- 2012 Campagnol, G. “6<sup>th</sup> Latin American Colloquium for the Conservation of Industrial Heritage, São Paulo, Brazil, July 3-6, 2012.” Conference Report. *TICCIH Bulletin*, n. 57, 3<sup>rd</sup> quarter 2012, p. 13-14. <http://issuu.com/ticcih/docs/ticcih57issuu9>

#### non-refereed publications and technical reports

- 1999 Campagnol, G. “Habitação operária nas usinas Itacema e São João [Worker housing in Itacema and São João sugar companies].” USP, São Carlos, Jul-Dec 1999. Technical report for the Scientific Initiation Fellowship funded by FAPESP.
- 1999 Campagnol, G. “A Usina Santa Bárbara e a reutilização de edifícios industriais [Santa Bárbara Sugar Company and the adaptive reuse of industrial buildings]. USP, São Carlos, Jan-Jun, 1999. Technical report for the Scientific Initiation Fellowship funded by FAPESP.
- 1998 Campagnol, G. “Vilas operárias construídas por usinas e indústrias em Americana e Santa Bárbara d'Oeste: levantamento e análise [Industrial and agricultural worker villages in Americana and Santa Bárbara-SP: Survey and analysis].” USP, São Carlos, 1998. Final technical report for the Scientific Initiation Fellowship funded by FAPESP.

#### popular media

- 2006 Interview to Mawakdiye, Alberto. “Destroços urbanos [Urban ruins].” In *Revista*

*problemas Brasileiros* 374 (March-April 2006).

[http://www.sescsp.org.br/sesc/revistas\\_sesc/pb/artigo.cfm?Edicao\\_Id=239&breadcrumb=1&Artigo\\_ID=3759&IDCategoria=413](http://www.sescsp.org.br/sesc/revistas_sesc/pb/artigo.cfm?Edicao_Id=239&breadcrumb=1&Artigo_ID=3759&IDCategoria=413)

- 2006 Interview: Evangelista, Rafael. "De arqueologia a patrimônio [From archaeology to heritage]." In *Patrimônio: Revista eletrônica do Iphan* [Online magazine of the National Institute for Historic and Artistic Heritage – IPHAN], Dossiê herança industrial [Industrial heritage dossier], Brazil: IPHAN; Brazilian Ministry of Culture, n. 4 (March-April 2006). <http://www.revista.iphan.gov.br/materia.php?id=171> and <http://www.labjor.unicamp.br/patrimonio/materia.php?id=171>

## lectures and presentations

### peer-reviewed conference presentations

- 2013 Campagnol, G. "Beyond the Factories: The Case of Sugar Company Towns in the United States." Paper presented at VII Coloquio Latino Americano de Conservación de Patrimonio Industrial. San Luis Potosí, Mexico, October 21-27, 2013.
- 2013 Campagnol, G. "Industrial Architecture and Post-Industrial Urban Settings for Sugar Production in Texas: Sugar Land." Paper presented at the 2013 Annual Conference of the Southeast Chapter of the Society of Architectural *Historians*. Charlotte, NC, September 25-28, 2013
- 2013 Campagnol, G. "From Company Town to Suburban Houston: The Case of Sugar Land, Texas." Paper presented at the Visible Invisible VI AISU – Associazione Italiana di Storia Urbana, Catania, Italy, September 12-14, 2013.
- 2013 Campagnol, G. "The Tutelage of the Industrial Heritage in the Engenho Central de Piracicaba, Piracicaba, Brazil." Paper presented at the *Arquimemoria* – International conference on the preservation of the built heritage, Salvador, Brazil, May 14-17, 2013. (peer-reviewed international conference)
- 2012 Campagnol, G. "Lina Bo Bardi's Industrial Archaeology." Paper presented at the The 30th meeting of the Southeast Chapter of the Society of Architectural Historians, Athens, GA, October 17-20, 2012.
- 2012 Campagnol, G. "Company Towns of Sugar." Paper presented at the International Conference Company Towns in a Global Perspective, University of Padua, Padua, Italy, October 3-5, 2012.
- 2012 Campagnol, G. "Redefinindo o Espaço do Açúcar: Patrimônio, Reutilização e Arquitetura Industrial [Redefining the Space of Sugar Production: Heritage, Reuse, and Industrial Architecture]." Paper presented at the VI Colóquio Latino-Americano sobre Recuperação e Preservação do Patrimônio Industrial [Latin American Colloquium on Industrial Heritage]. Centro Universitário Belas Artes, São Paulo, Brazil, June 03-06, 2012.
- 2010 Campagnol, G. and S. Caffey. "Pepper the Walls with Bullets: Lina Bo Bardi's Museu de Arte de São Paulo." Paper presented at the Creating-Making Forum, University of Oklahoma, Norman, OK, November 3-5, 2010
- 2010 Campagnol, G. "Bitter/Sweet: Case Studies in Transformation of Sugar Space in Brazil." Paper presented at the Reusing the Industrial Past, first joint conference organized by The International Committee for the History of Technology History (ICOHTEC) and The International Committee for the Conservation of the Industrial Heritage (TICCIH), Tampere, Finland, August 10-15, 2010
- 2009 Campagnol, G. "Asentamientos azucareros en Brasil: Metodología de investigación [Sugar settlements in Brazil: Research methodology]." Paper presented at the II encuentro internacional patrimonio industrial agroalimentario [International meeting on the conservation of the agro-industrial heritage], Córdoba, Argentina, November 4-7, 2009
- 2009 Campagnol, G. "O espaço nas vilas do açúcar [Space in sugar villages]." Paper presented at the II encontro nacional sobre o patrimônio industrial [National meeting on industrial heritage], Centro Universitário Belas Artes de São Paulo, São Paulo,



- Brazil, June 17-20, 2009.
- 2008 Campagnol, G. "Ingenios de açúcar, sus poblados y el patrimonio industrial [Sugar company towns and industrial heritage]." Paper presented at the Jornadas internacionales de patrimônio industrial agroalimentario: Testimonios cotidianos del diálogo intercultural [Food industrial heritage conference: Testimonies and intercultural dialogue], Gijon, Spain, October 1-4, 2008.  
*Presentation was highlighted in the conference bulletin as: "an important section of the day was devoted to the landscapes of sugar, which Gabriela Campagnol, assistant professor, department of architecture, Texas A&M University, presented a paper on the villages and towns associated with the sugar in Brazil."*
- 2006 Campagnol, G. "Açúcar e território: Resgatando o patrimônio industrial no Brasil [Sugar, territory, and industrial heritage in Brazil]." Paper presented at the Congreso internacional puesta en valor del patrimonio industrial [TICCIH Latin America Conference], Santiago, Chile, March 21-23, 2006.
- 2005 Campagnol, G. "Núcleos fabris e patrimônio açucareiro em São Paulo, Brasil: Contribuições na produção do espaço urbano e regional [Company towns and sugar heritage in São Paulo]." Paper presented at the IV jornadas interdisciplinarias de estudios agrarios y agroindustriales [Interdisciplinary conference on agrarian and agro-industrial studies], University of de Buenos Aires, Buenos Aires, Argentina, November 10, 2005.
- 2004 Campagnol, G. "O espaço da habitação em usinas de açúcar [Housing and architecture in sugar company towns]." Paper presented at the symposium A organização do território pelo capital: O caso das vilas e núcleos gerados por empresas [The organization of the territory by the capital: The company towns and worker villages], FAU-USP, São Paulo, Brazil, September 3, 2004.
- 2004 Campagnol, G. "Nucleos fabriles azucareros en São Paulo, Brasil: Proceso de desmonte y rescate de un patrimonio industrial [Sugar company towns in São Paulo: Deactivation process and industrial heritage]." Paper presented at the IV coloquio internacional de conservación y rescate del patrimonio industrial [International conference on the conservation of the industrial heritage], Lima, Peru, July 12-16, 2004.
- 2003 Campagnol, G. "Assentamientos agroindustriales [Brazilian industrial and agricultural settlements]." Paper presented at the VI Conference on the Conservation of Historic Centers and Congress of Historic Cities, University of Camagüey, Camagüey, Cuba, October 6-9, 2003.
- 2000 Campagnol, G. "Moradia operária nos anos quarenta: A vila da usina São João [Worker housing in the 1940s: Usina São João case study]." Paper presented at the VI seminário de história da cidade e do urbanismo [Seminar on the history of the city and urbanism], UFRN, Natal, Brazil, October 2000.

#### peer-reviewed poster sessions

- 2004 Campagnol, G. "A moradia do trabalhador canavieiro: Das senzalas às usinas [Worker dwellings: From senzalas to company towns]." Poster presented at the VIII seminário de história da cidade e do urbanismo [Seminar on the history of the city and urbanism], UFF, Niterói, Brazil, November 10-12, 2004
- 2001 Campagnol, G. "Núcleos fabris açucareiros e arquitetura moderna [Modern architecture in sugar company towns]." Poster presented at the V DOCOMOMO Brazil, Viçosa and Cataguases, Brazil, October 31- November 2, 2001.
- 1999 Campagnol, G. "Usina Santa Bárbara: A reutilização de edifícios industriais [Santa Bárbara sugar company and the adaptive reuse of industrial buildings]." Poster presented at the 51<sup>st</sup> SBPC [Annual meeting of the Brazilian Society for the Progress of Science], PUC, Porto Alegre, Brazil, July 11-16, 1999.
- 1998 Campagnol, G. "Indústria e habitação: O caso da vila Romi [Worker villages: Vila Romi case study]." Poster presented at the 50<sup>th</sup> SBPC [Annual meeting of the Brazilian society for the Progress of Science], UFRN, Natal, Brazil, July 12-17, 1998.
- 1998 Campagnol, G. "Indústria e habitação: O caso da vila usina Sta. Bárbara [Industry and housing: The case study of Sta. Bárbara sugar company]." Poster presented at the



6<sup>th</sup> SICUSP [Symposium for scientific initiation of the University of São Paulo], USP, São Paulo, Brazil, October 29, 1998.

## invited presentations

- 2013 Campagnol, G. "Reuse of Industrial Heritage in Brazil: Redefining the Space of Sugar Production." Work-in-progress presented at the Melbern G. Glasscock Center for Humanities Research Faculty Colloquium, Texas A&M University, November 9, 2011.
- 2006 Campagnol, G. "Baroque Architecture in Brazil." Lecture presented at the Centro Universitário de Rio Preto, S.José do Rio Preto, SP, Brazil, April 12, 2006.
- 2005 Campagnol, G. "Uma introdução ao debate internacional e nacional sobre o patrimônio industrial [The international and national debate on the industrial heritage: An introduction]." Lecture presented at the Workshop mapeamento do patrimônio industrial em São Paulo [Mapping the industrial heritage in São Paulo], Fundação escola de sociologia e política de São Paulo, São Paulo, Brazil, November 18, 2005.
- 2004 Campagnol, G. "O TICCIH e o patrimônio industrial no Brasil [The industrial heritage in Brazil]." Lecture presented at the Garantindo a permanência da memória: Teorias e práticas do restauro [Workshop on theory and restoration practice]. Associação Pró Casa do Pinhal, University of S. Paulo, São Carlos, Brazil, September 10, 2004
- 2003 Campagnol, G. "Outra forma de planejamento: Vilas operárias e núcleos fabris no Brasil [Worker villages and company towns in Brazil]." Lecture presented at the School of Architecture and Urbanism, UNIARA- Centro Universitário de Araraquara, Araraquara, SP, Brazil, November 17, 2003.
- 2003 Campagnol, G. "Modo de vida e arquitetura das usinas de Santa Bárbara [Architecture and life in Santa Bárbara's sugar company towns]. Public lecture presented at the Colóquio sobre a Cidade [Colloquium about the city], City hall of Santa Bárbara d'Oeste and Museum of Immigration, Santa Bárbara, SP, Brazil, August 13, 2003.

## professional certification

1999-2010 Registered architect: São Paulo State, Brazil, # 5061116764.  
1999

## professional practice

- 2000-2008 **Consulting Architect**, *Mantovani-Mantovani Ltda*, Santa Bárbara, SP, Brazil.  
*Participated in the design process and construction management for multiple projects including hospitals, senior complex, schools, housing, mixed-use buildings, renovations, and urban infrastructure.*
- 2000-2006 **Principal Architect**, *Gabriela Campagnol, Architect*, Santa Bárbara, SP, Brazil.  
*Designed and built residential and mixed-use buildings; worked on interior design, adaptive reuse, and building renovation.*

## teaching activities

### Department of Architecture, Texas A&M University, College Station, TX

graduate level

ARCH 638 600 Architectural Theory Renaissance through 19<sup>th</sup> Century  
ARCH 644 Art and Architectural History (Topic: Architecture(s) in American Cities: From Pre-Colonial to Contemporary Practices).

undergraduate level

ARCH 305 Architectural Design III  
ARCH 205 Architectural Design I (formerly ENDS 205)

ARCH 250 Survey of World Architectural History II  
ARCH 350 History and Theory of Modern/Contemporary Architecture (formerly ENDS 250)  
ARCH 441 Baroque and Rococo Architecture  
ENDS 105 Design Foundations I

### **School of Architecture, University of Illinois, Urbana-Champaign, IL**

graduate level

ARCH 515 Architectural History of American Communities (Spring 2005)

undergraduate level

ARCH 414 Baroque and Rococo Architecture (Spring 2005)

### **Department of Architecture & Urbanism, University of São Paulo, São Carlos, SP, Brazil**

Architecture Design I (instructor of record: Prof. Dr. Gelson de Almeida Pinto and Dr. Marcelo Suzuki, academic year 2001)

## **student advising**

### **Texas A&M University**

(e) = expected

Ph.D. Committee Member

2014 (e)

Carolina Manrique, "Healing the Past Through Preservation: The Intersection of Culture and Building Technology."

2014 (e)

Ray Mullican, "Discrete Structure of Architectural Search Space."

M. Arch Committee Chair and Co-Chair

2014 (e)

Eric Glenn Henderson, "Imperial Sugar Land: Memories of Welfare Capitalism in a Post-Industrial Landscape."

2104 (e)

Jordan Pennington

2014 (e)

Yasaman Bagheri Chenari, "Children Rehabilitation Center."

2014 (e)

Xu Teng

M. Arch Committee Member

2014 (e)

Rutwik Sathe, "Sidewalks"

2013

Cameron Burke, "Renovating the Old and Adding the New."

2011

Kyle Trepagnier, "Reshaping Education: A School of Design for the Future."

2009

Tina Chanady, "Mixed-Use Building in Toronto."

M. Landscape Architecture Committee Member

2012

Aaron Equinto, "Adaptive Reuse of the Northwest Mall as a Sustainable Community Development."

M. Urban Planning Committee Member

2012

Ariel Dalton, "Downtown Improvements: An analysis of Texas Cities and their Revitalization Efforts."

2010

Yi Zhang, "Designing a Safe Urban Form for Older Adults."

M.S. in Land Development Committee Member

2013 (e)

Alexander Coleman, "Adaptive redevelopment"

2010

Michael D. Miller, "Revitalizing the American City: The Case of Denver, Colorado."

2009

Tina Chanady, "Urban Revitalization through Mixed-Use Development: The Case of Regent Park, Toronto, and its Surrounding Neighborhoods."

### **University of Illinois at Urbana-Champaign**

M. Arch Committee Member, Preservation Emphasis

- 2005 Shane Leighton Cary, "Adaptive Reuse of Industrial Buildings at Champaign Railroad Area."  
 2005 Thomas Vincent Hagensick, "The Paxton Community & Entrepreneurial Center."

**UNIARA- Centro Universitário de Araraquara, Araraquara, SP, Brazil**

- Professional Degree in Architecture and Urbanism Final Project External Committee Member  
 2005 Allan Rodrigues Fauvel, "Football arena."  
 2005 Ana Cristina de Souza Piva, "Therapeutic community."  
 2005 Cíntia Fleiria Sabino, "Night club-multi-use space."  
 2005 Luiz Alberto Pastro, "Theater."  
 2005 Marcelo Velludo de Figueiredo, "Spa renovation."  
 2005 Natália Buscardi, "Do Coqueiro urban park."  
 2005 Renato Sá, "Museum for the Caiçara culture."

**service**

**international and national organizations**

*TICCIH: The International Committee for the Conservation of the Industrial Heritage*

2009-present member

*TICCIH Brazil: Brazilian Committee for the Conservation of the Industrial Heritage*

2004 founder member

2004-2009 board of directors, chair of institutional committee

2004-present member

*SAH: Society of Architectural Historians, USA*

2010-present member.

*SIA: Society for Industrial Archeology, USA*

2009-present member

**university/ college/ department service**

*Texas A&M University Women's Faculty Network Steering Committee*

2013-present College of Architecture representative

*Texas A&M University Faculty Advisory Board for the Disability Service*

2009-present College of Architecture representative

*Avant Garde Skate Team, Texas A&M University Student Organization*

2010-2012 primary advisor

*The organization aims to provide an environment that is supportive of competitive and recreational longboarding, while stimulating the members drive to improve their skills to better represent Texas A&M in nationwide competitions. Advisor should provide assistance when needed for events, forms, etc. as well as his/her opinion on related matters.*

*Mexican American and Latino Faculty Association*

2012-present member

*Center for Housing and Urban Development, Texas A&M University*

2012-present faculty fellow

*Center for Heritage Conservation, Texas A&M University*

2011-present faculty fellow

*The Melbern G. Glasscock Center for Humanities Research, History of Art Architecture, and Visual Culture Working Group*

2009-present member  
*The History of Art, Architecture, and Visual Culture Working Group promotes collaboration and cooperation among faculty and students in fields such as anthropology, archaeology, architecture, arts education, gender studies, history, and visual studies. The working group serves as a forum for the discussion of current research, as a means to share ideas and receive feedback from participants, and to develop opportunities to engage students. (Convener: Nancy Klein, architecture)*

*International Travel Committee, College of Architecture*  
2009-2011 member

*Off-Campus Committee, Department of Architecture*  
2008-present member

*Art and Architecture History Committee, Department of Architecture*  
2008-present member

*Design Committee, Department of Architecture*  
2008-present member

*Theory Committee, Department of Architecture*  
2008-2010 member

## **other scholarly activities**

### **ACSA session papers reviewer**

2010 “Where Do You Stand.” 99<sup>th</sup> Annual Meeting of The Association of Collegiate Schools of Architecture, Montreal, Canada, March 3-6, 2011.

### **conference moderator**

2004 “Origens da industrialização, cidade e memória [Origins of industrialization, city, and memory].” Moderator of thematic session at the First Brazilian Conference for Industrial Heritage, TICCIH –Brazil, UNICAMP, Campinas, Brazil, November 17-19, 2004.

### **participation in talk show**

2009 Lang, P. (moderator), C. Taylor, Y. Williams, G. Campagnol, W. He. “Awful Beauty.” *In Theory Talk Show*, Department of Architecture, Texas A&M University, October 29, 2009.  
*The program is intended to promote cross-disciplinary discussions concerning current trends in art, design and architecture accessible to the entire student body. The format featured moderator (Peter Lang) and brought together faculty from various departments. Each program presented a different subject, related to the most urgent and pressing issues affecting the world of design today.*

### **symposium organization**

2013 Giusti, Cecilia. “Dialogo on the Border.” College of Architecture, Texas A&M University. The event will be held in Brownsville, Texas, April 19-20, 2013. (Technical committee member)

2004 Gunn, Phillip, T. B. Correia, and G. Campagnol. “A organização do território pelo capital: O caso das vilas e núcleos gerados por empresas [The organization of the territory by

the capital: The company towns and worker villages].” Symposium organized at the Faculty of Architecture and Urbanism, University of São Paulo, São Paulo, Brazil, September 2-3, 2004.

## **personal data**

Nationality: Brazilian  
Permanent Resident: USA

## **languages**

Portuguese, English, and Spanish: Fluent  
French and Italian: Reading and basic comprehension